

ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ ਕਾਲਜ ਜਲੰਧਰ

GURU NANAK DEV UNIVERSITY COLLEGE, JALANDHAR




PROSPECTUS


★ 2026-27 ★



www.gndujal.org

 Ladowali Road, Jalandhar

 0181-2227801

 gndu_college@yahoo.com

GURU NANAK DEV UNIVERSITY

PROSPECTUS

2026-27



LADOWALI ROAD, JALANDHAR

0181-2227801
gndu_college@yahoo.com
www.gndujal.org

GURU NANAK DEV UNIVERSITY



Guru Nanak Dev University was established on November 24, 1969 to mark the birth Quincentenary of Sri Guru Nanak Dev Ji, the founder of Sikhism. The University upholds the teachings and values of the Guru, the apostle of universal brotherhood, truthfulness, non-violence, compassion, tolerance, harmony, humanity, who strictly observed moral and ethical values in daily life.

Ever since its foundation the endeavour of the University has always been to meet the objectives enshrined in the Guru Nanak Dev University Act 1969, which emphasize that the new University would make provisions for imparting education and promoting research in the humanities, learned professions, sciences, especially of applied nature and technology. Hence, it has been promoting education in such fields as Basic and Applied Sciences, Arts, Management, Information Technology, Media, Industrial Technology, Environment, Planning and Architecture Studies. In addition, research on the life and teachings of Guru Nanak Dev ji, promotion of Punjabi language and spreading education among educationally backward classes and communities are its other commitments. The UGC conferred this University with status of “University with Potential for Excellence” in 2012. The National Assessment and Accreditation Council (NAAC), Bangalore in December 2022 re- accredited the University in 4th cycle with CGPA of 3.85 out of 4-pointscale at “A++” grade highest level, as per accreditation framework of NAAC. Earlier, it had been accredited at “A” grade level in 2000, reaccredited in 2nd cycle 2007 with CGPA of 3.50/4.00 then reaccredited in 3rd cycle in 2014 with CGPA 3.51/4.00. The current H index of the university is 173 indicating the quality of research publications at national and international level.

Guru Nanak Dev University, Amritsar has become the only University of Punjab to get the elite "Category-1" status by the University Grants Commission (UGC), giving autonomy to open new Departments, schools, off-campus facilities and starts new schools and distance learning programmes, besides the freedom to hire foreign faculty without the UGC's approval.

With the motto of the University as engraved on its emblem ‘Guru's wisdom illumines all’, the University has been leaving no stone unturned to meet the aspirations and expectations of the society. Spread over area of 500 acres towards the west of the city, Guru Nanak Dev University presents a picture of lush green landscape, modern architecture and sustainable environment. The University today boasts



of 45 teaching Departments at the Campus, two regional campuses and 170 affiliated, 3 university and 14 constituent colleges, many of which are located in the rural areas so as to make quality Higher Education accessible to the rural masses. All the programmes of the university compile the guidelines of New Education Policy 2020. More than twenty thousand students, an overwhelming majority of them being women, are enrolled in various Departments at University Campus, Regional Campuses and University-Constituent Colleges. Online admission, online Counselling, online re-evaluation, introduction of Credit Based Evaluation & Grading System etc. are a few hallmarks of the University. All the results have been computerized and OMR (Optical Mark Recognition) system is being used to bring in more efficiency and transparency. It is the first University in the region to have computerized its examination and registration system. The students now have an all-time access to their results through SMS service. Academically also, the University has carved a niche for itself in the field of Higher Education in the country. Our university is recognized as one of the leading institutions in North India in the domain of Arts, Humanities, Science and Technology. Many coveted projects from the apex bodies like MHRD, DST, CSIR, BARC and other organizations worth crores of rupees have been awarded to our faculty members. One of the four Nodal Calibration Centres established by Bhabha Atomic Research Centre is set up at our campus. The Centre of Emerging Life Sciences equipped with the state-of-the-art scientific instrument's worth crores of rupees, a well-maintained Botanical Garden, Department of Sports Medicine & Physiotherapy are a few to mention. A well-equipped modern computer lab with the help of TCS has been established to strengthen the University infrastructure and to prepare students for employment. Presently, a Centre with Potential for Excellence in Life Sciences and a Centre for Advanced Study in Chemistry granted by UGC are working successfully in the University. A Centre for Entrepreneurship and Innovation is being set up in the university under the aegis of Rashtriya Uchatar Shiksha Abhiyan to provide skill-oriented training and incubation facilities. The fact that the University has been the winner of the coveted Maulana Abdul Kalam Azad Trophy, the highest Sports award for a University in the country, for a record number of 25 times, speaks volumes about its supremacy in the field of Sports. An Astro Turf for hockey, a swimming pool of International Standards, a velodrome, a gymnasium hall, a shooting range and many other state-of-the-art Sports facilities are the prized possessions of the University. The Lifelong Learning Department of the University is successfully catering to the male and female folk of the region to make them self-dependent by offering various skill development programmes.

The track record of employment of our students by big business houses and multinational companies has been very satisfactory. Our students of engineering, planning, architecture, management and commerce field are employed by government sector and companies in India and abroad. They are all contributing to the credit worthiness of the University by their hard work and diligence. All these achievements and successes are due to the heart and soul put in by the students, faculty members, and administration of the University.

WORTHY VICE CHANCELLOR'S MESSAGE



Prof. (Dr.) Karamjeet Singh

It gives me great pleasure to welcome aspiring students and their parents to explore admission opportunities at GNDU College Jalandhar for the academic session 2026–27. In a rapidly changing global environment, higher education must equip students not only with academic knowledge but also with skills, values, and adaptability to thrive in dynamic professional landscapes. Guided by the teachings of Sri Guru Nanak Dev Ji and aligned with the transformative vision of the National Education Policy (NEP) 2020, Guru Nanak Dev University remains committed to delivering holistic, inclusive, and multidisciplinary education of the highest standard. GNDU College Jalandhar, as a distinguished constituent institution of the University, has consistently upheld academic excellence, integrity, and innovation. The College offers diverse programmes designed to integrate conceptual clarity with practical exposure, skill development, and research orientation. The curriculum is structured to foster critical thinking, analytical ability, digital competence, and ethical leadership among students, ensuring that they are well prepared for higher studies, employment, and entrepreneurship. The admission process for the 2026–27 session reflects our commitment to transparency, merit, and equal opportunity. Admissions will be conducted strictly in accordance with university regulations and government guidelines. I encourage students to carefully review eligibility criteria, programme outcomes, and subject combinations before making informed academic choices. At GNDU College Jalandhar, education extends beyond the classroom. The institution promotes experiential learning through internships, projects, seminars, workshops, and industry interactions. Students are encouraged to participate in co-curricular and extracurricular activities including NSS, sports, cultural societies, and innovation initiatives, enabling their comprehensive personal and professional growth. In alignment with NEP 2020, the academic framework emphasizes flexibility, multidisciplinary exposure, skill enhancement courses, and outcome-based education. Continuous assessment, mentoring systems, and technology-enabled learning platforms ensure that students receive personalized guidance and remain engaged in meaningful learning experiences. The dedicated faculty members serve not only as teachers but also as mentors who nurture intellectual curiosity and professional competence.

We are equally committed to fostering a safe, inclusive, and value-based campus environment that promotes gender equity, social responsibility, and environmental consciousness. Through structured counselling, career guidance, and placement support, the College seeks to empower students to confidently pursue their aspirations. Admission to GNDU College Jalandhar marks the beginning of a transformative journey. I urge students to embrace learning with dedication, discipline, and a spirit of service. I extend my best wishes to all applicants for the session 2026–27. May you find at GNDU College Jalandhar an environment that inspires excellence, nurtures character, and prepares you to contribute meaningfully to society. With warm regards and blessings for your academic success.



DEAN ACADEMIC AFFAIRS'S MESSAGE



Prof (Dr.) Harvinder Singh Saini

Guru Nanak Dev University, Amritsar, accredited with an "A++" grade by NAAC and conferred with "Category One" status and "University with Potential for Excellence" by the UGC, Ministry of Education, Government of India, consistently strives for excellence in academics, research, sports, and cultural activities. Our persistent aim is to illuminate and enlighten young minds by providing them with cutting-edge educational platforms and opportunities.

To keep pace with contemporary times and meet the evolving demands of industry and employment, the University continuously upgrades its academic programs and syllabi. We have introduced skill development courses specifically focused on fostering an entrepreneurial mindset, empowering our students to become job providers rather than mere job seekers.

I am pleased to note that Guru Nanak Dev University College, Jalandhar is publishing its Prospectus for the academic session 2026-27. The college enjoys the privilege of a peaceful, natural, and conducive environment for study, with the primary objective of providing value-based, quality education and career-oriented programs that enhance employability. I am confident that the courses offered by the College will transform our young students into high-achievers in the professional world.

I warmly welcome all students and wish you the very best in your future endeavors. Your concerted efforts, combined with the expert guidance of your teachers, will undoubtedly pave the way for a successful and fulfilling life.

DEAN COLLEGE DEVELOPMENT COUNCIL'S MESSAGE



Prof. (Dr.) Saroj Arora

It is a matter of honor and immense pleasure that destiny has given me an opportunity to lead the colleges associated with Guru Nanak Dev University, Amritsar. These colleges have been established with special purpose of raising the standard of higher education especially in rural area. Higher education scenario globally has witnessed a significant change in approach and a remarkable growth. Higher education in India too, has readily adapted to the global demands and every institution has geared up to meet the global challenges by harnessing the latest technologies in education front. The major focus is on creating an optimized and vibrant platform for quality in knowledge enhancement and bridging the gap between academia and industry with an objective to build up core competence in students integrating knowledge with skills on the foundation of ethics and values. These colleges provide quality and affordable education to needy students.

While cherishing the journey and milestones achieved so far, we must look forward and prepare ourselves for future challenges to propel these colleges to even greater heights. The primary focus is to follow the New Education Policy (NEP) in its true spirit, fostering interdisciplinary research, deepening industry-academia collaboration, exploring and developing new avenues of knowledge, and resource generation through knowledge transfer. The students spend a significant portion of their lives on campus. They join the colleges to make their dreams a reality. In a world where change is the only constant, the colleges provide the students a solid foundation for their careers. The colleges give them the opportunity to integrate their mind, imagination, and emotions in order to become capable of resolving public issues. The students have twofold responsibilities: one is to transform themselves, and the other is to address the complex problems faced by the society.

It is my earnest appeal to students to make the best use of the time they spend at the college for their holistic transformation. The students must keep their curiosity alive and experiment new things. Let us educate society and make it capable to generate innumerable ideas for human welfare. I am hopeful and confident that with the support and commitment of everyone, we will achieve new milestones with ever-rising benchmarks, help our youth in making their dreams a reality and propel the colleges to new heights. I urge the students to choose these colleges as their first preference. The credit also goes to the Vice-Chancellor of the University, who has put in great efforts to establish and develop these colleges.



O.S.D.'S MESSAGE



Prof. (Dr.) Navjot

It is with great pride and a sense of profound purpose that I present the prospectus for the upcoming academic session. Guru Nanak Dev University College, Jalandhar stands as a beacon of academic excellence in Jalandhar, dedicated to the holistic empowerment of students in an ever-evolving global landscape. Founded in year early 1960's, Guru Nanak Dev University College, Jalandhar is a distinguished and the oldest university college of Guru Nanak Dev University Amritsar, the only university in the region with Category I status and NAAC accreditation with A++ grade. Since our inception, our mission has remained steadfast: to cultivate minds that are not only academically brilliant but also socially conscious and resilient. We believe in providing more than just instruction; we offer a transformative experience. By pooling our intellectual resources and fostering a disciplined, innovative environment, we aim to broaden the horizons of our students and deepen their engagement with the world.

Our commitment to excellence is reflected in our students' academic distinction, as they consistently scale the heights of University merit lists through rigorous preparation and personalized mentorship. This success is driven by our exceptional faculty—highly qualified experts who blend traditional values with a modern, progressive outlook to shape the leaders of tomorrow. Furthermore, we provide a true sanctuary for learning, with our serene campus and state-of-the-art infrastructure. By balancing academic rigour with vibrant sports and cultural activities, we ensure holistic development, helping every student find a unique voice and strength.

Our success is rooted in the unwavering support of the Guru Nanak Dev University's visionary Vice Chancellor, Dr. Karamjeet Singh whose deep passion for quality education continues to elevate the standards of learning in the State. This prospectus serves as a gateway to your future. I invite prospective students and parents to explore the opportunities we offer and join a community where ambition meets achievement. My warmest wishes to all the new students joining us. Let us embark on a memorable journey of growth and discovery together!

COLLEGE PROFILE



Guru Nanak Dev University College, Jalandhar which was started as Punjab University College in 1962, later came under the jurisdiction of the Guru Nanak Dev University, Amritsar as a university college in 1973. Located in the center of the city, it is situated at a distance of just 1 km from the railway station and 2 km from the bus stand. With traditional and novel educational programs and requisite infrastructure, the college is housed in a majestic building and has a peaceful, natural and conducive environment for studies.

Originally established as an arts college, the institution has strategically shifted its focus from traditional academic paths toward professional, career-oriented courses. Our primary objective is to provide quality education and robust career opportunities to the students of this region, ensuring they remain highly employable in an ever-changing market.

This transition began with the introduction of M.B.A. (FYIP) in 2004, followed by the two-year M.B.A. in 2010 and the three-year M.C.A. in the 2011-2012 academic session. Continuing these endeavors, B. Com, B. Com (Honors), B. Com (Financial Services), BCA, and M. Com courses were launched in the 2013-14 session. To provide students with a competitive edge in a modern environment, B.Voc. (E-commerce & Digital Marketing) and B.Voc. (Journalism & Media) were introduced in 2019. In 2021, the college launched M.A. Punjabi to strengthen our roots and preserve the rich legacy of our mother tongue.

Looking toward the future, the college is planning to launch M. Com (FYIP), M. Com (FYIP- Data Analytics), and MCA (FYIP) under the Credit Based Evaluation Grading System (CBEGS) for the 2026-2027 academic year. Notably, these CBEGS courses will be available exclusively at GNDU College, Jalandhar, alongside the Main Campus in Amritsar. These professional programs are designed to bridge the gap between industry and academia, creating the next generation of leaders, winners, and achievers in the global corporate world.

The college is presently also offering Nine programs as a learning center under the Directorate of Open and Distance Learning of Guru Nanak Dev University, Amritsar. The courses offered included Five post graduate degrees (M.B.A., M.C.A., M.COM, M.A. Punjabi, M.A. English) and four undergraduate degree course (B.COM, B.C.A., B.B.A. and B.Lib.). The college always strives to provide excellent quality education with its expert faculty and supportive infrastructure.

The college claims excellent infrastructure in terms of airy class rooms, modern computer labs, and well-equipped seminar halls which are aesthetically designed to ensure high degree efficiency in the teaching learning process. Wi-Fi facility, 2 Mbps leased line; modern teaching aids like multi-media projectors are available to complement the teaching learning process.



VISION

Guru Nanak Dev University College has a cherished vision of a world that is shaped by the power of intellect, but governed by the grace of wisdom and achieving excellence in education and helping students in flowering their talents and abilities.

MISSION

To impart career oriented and value-based education anchored in human values, free from social and religious prejudice, liberal and emancipator by nature, suitable to the needs of the society, helpful in promoting creativity, originality and sense of social responsibility and in creating a positive attitude towards life leading to the all-round development of the students.

FACULTY PROFILE



Dr. Ashish Arora
Assistant Professor
Department of Management
Experience: 28 years
Qualification: Ph. D (Corporate Finance), M.B.A.(Gold Medalist), UGC-NET JRF
Specialisation: Finance, Strategy and Entrepreneurship
Research Scholars
Guided- 4
Registered - 4



Dr. Sanjeev Arora
Assistant Professor
Department of Management
Experience: 28 years
Qualification: Ph. D, M.B.A., M.COM., FCMA, PGDFM (Gold Medalist)
Specialisation: Accounting and Finance, Research Methodology, Strategy and Management
Research Scholars
Guided - 2
Registered - 2



Dr. Lakhveer Singh
Assistant Professor
Department of Punjabi
Experience: 7 years
Qualification: Ph. D, MA (Punjabi), UGC-NET JRF
Specialisation: Gurmatkaav, Comparative Literature, Poetry and Translation
Research Scholars
Guided- 0
Registered: 05



Dr. Sonia Kundra
Assistant Professor
Department of Commerce
Experience: 13 years
Qualification: Ph. D, M.Com. (Gold Medalist), UGC-NET JRF
Specialisation: Accounting, Finance, Research Methodology
Research Scholars
Guided - 0
Registered - 03



Dr. Mandeep Kaur
Assistant Professor

Department of Economics

Experience: 3.5 years

Qualification: Ph. D, M.Sc. (Economics) Gold Medalist, B.Sc.(Economics)
Gold Medalist, UGC-NET JRF

Specialisation:

Research Scholars

Guided- 0

Registered: 02



Dr. Neha Monga
Assistant Professor

Department of Management

Experience: 13+ years

Qualification: Ph. D, M.B.A., UGC-NET JRF

Specialisation: Finance, Accounting and Strategy

Research Scholars

Guided- 0

Registered: 01



Dr. Parwinder Kaur Dhillon
Assistant Professor

Department of Computer Science

Experience: 17 years

Qualification: Ph. D, MTech. (CSE), UGC-NET

Specialisation: Network Security, Image Processing, Fuzzy Logic

Research Scholars

Guided- 0

Registered: 02

LIST OF COURSES OFFERED



Under Graduate Courses

| Course Name | Duration | Eligibility | Seats |
|---------------------------------------------------|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| MBA(FYIP) | 5 Years | Senior Secondary Examination (12th Grade) with at least 50% (45% in case of SC/ST) marks in aggregate Any other examination recognized equivalent thereto by GNDU. | 120 |
| BCA Honours | 3/4 Years | +2 with at least 40% marks in aggregate or equivalent examination | 120 |
| B.Com Honours | 3/4 Years | +2 with at least 40% marks in aggregate or equivalent examination | 250 |
| B.Voc.(E-commerce & Digital Marketing) | 3 Years | +2 with at least 40% marks in aggregate or equivalent examination | 30 |
| B.Com. Honours (Financial Services) | 3/4 Years | +2 with at least 40% marks in aggregate or equivalent examination | 60 |
| B.Voc. (Journalism & Media) | 3 Years | +2 with at least 40% marks in aggregate or equivalent examination | 30 |
| M.Com (FYIP) | 5 Years | +2 with at least 50% (45% in case of SC/ST) marks in aggregate or equivalent examination | |
| M.Com (FYIP) (Data Analytics) | 5 Years | +2 with at least 50% (45% in case of SC/ST) marks in aggregate or equivalent examination | |
| M.C.A. (FYIP) | 5 Years | +2 with at least 50% (45% in case of SC/ST) marks in aggregate or equivalent examination | |

Post Graduate Courses

| Course Name | Duration | Eligibility | Seats |
|-----------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| M.A. (punjabi) | 2 years | Bachelor of Arts (Honours) in Punjabi, OR Bachelor Degree in any Subject with at least 50%marks (45% for SC/ST) OR Bachelor Degree with at least 45% marks (40% for SC/ST) in subject of Punjabi (Elective) | 20 |
| M.C.A. | 2 years | BCA/ B.Sc. (IT) of GNDU or equivalent thereof with at least 50% marks (45% for SCT) in aggregate. | 25 |
| M.B.A. (TYC) | 2 years | Bachelor's degree in any subject with at least 50% (45% in case of SC/ST) marks Any other examination recognized equivalent thereto. | 60 |



COURSE SCHEME

Master of Business Administration (CBEGS) (FYIP) Syllabus for the Batch from Year 2025 To 2030

SEMESTER-I

| Course No. | Course Title |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENL-1001 | Communicative English-I |
| PBL-1021/ PBL-1022/ HSL-4060 | Compulsory Punjabi-I /Mudhali Punjabi-I*(In lieu of Punjabi Compulsory)**Punjab History and Culture (1450-1716) (Special paper in lieu of Punjabi) (For those students who are not domicile of Punjab) |
| UBL 1001 | DSC Fundamentals of Management |
| UBL 1002 | DSC Business Statistics |
| UBL 1003 | Minor Business Accounting |
| UBL 1005 | SEC Business Communication |
| USE -0001 | Entrepreneurship Mindset – I (Mandatory Skill Enhancement Course) |

SEMESTER-II

| Course No. | Course Title |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENL-1051 | Communicative English-II |
| PBL-1031/ PBL-1032/HSL-5020 | Compulsory Punjabi-II /*Mudhli Punjabi-II (In lieu of Punjabi Compulsory)/**Punjab History and Culture (1717-1947) (Special paper in lieu of Punjabi) (For those students who are not domicile of Punjab) (Value Added Course) |
| SOL-1006 VAC | **Drug Abuse: Problem, Management and Prevention |
| UBL 1051 | DSC Micro Economics |
| UBL 1052 | Minor Principles of Marketing |
| MD | To be offered by other departments |
| UBL 1053 | SEC Computer Applications for Business – I |

SEMESTER-III

| Course No. | Course Title |
|------------|-------------------------------------------|
| UBL 2001 | Macroeconomics |
| UBL 2002 | Management Science |
| UBL 2003 | Fundamentals of Human Resource Management |

To be offered by other departments

| | |
|----------|----------------------------------------------------------------|
| UBL 2004 | Computer Applications for Business – II |
| UBL 2005 | Management Information System and Enterprise Resource Planning |
| ESL 2022 | **Environmental Studies (Value Added Course) |

SEMESTER-IV

| Course No. | Course Title |
|------------|-------------------------------------|
| UBL 2051 | Cost Accounting |
| UBL 2053 | Leadership and Decision Making |
| UBL 2054 | Money and Banking |
| UBL 2055 | Fundamentals of International Trade |

To be offered by other departments

| | |
|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| PSL0059 | ** Human Rights and Constitutional Duties (Value Added Course) |
| *Every student is required to undergo industrial training of 6-8 weeks during Summer Vacations. | |

SEMESTER-V

| Course No. | Course Title |
|------------|------------------------------------------|
| UBL 3001 | Project Management |
| UBL 3002 | Legal Aspects of Business |
| UBL 3003 | Supply Chain Management |
| UBL 3004 | Introduction to MS Excel |
| | Discipline Specific Elective-I |
| | Discipline Specific Elective-II |
| UBP3005 | Viva Voce (Based on Industrial Training) |

A student will choose one Discipline specific elective (DSE) group for Semester-V

| | DSE-(FINANCE) | DSE - (MARKETING) | DSE- (HUMAN RESOURCE) |
|-----------|--------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|
| I | UBL 3005: Indian Financial System | UBL 3007: Personal Selling and Sales force management | UBL 3009: Counselling and Negotiation Skills for Managers |
| II | UBL 3006: Management of Insurance Services | UBL 3008: Integrated Marketing Communications | UBL 3010: Talent and Knowledge Management |



SEMESTER-VI

| Course No. | Course Title |
|------------|--------------------------------------|
| UBL 3051 | Income Tax Law and Practice |
| UBL 3052 | Production and Operations Management |
| UBL 3053 | E-Commerce |
| | Discipline Specific Elective-III |
| | Discipline Specific Elective - IV |
| | Discipline Specific Elective-V |

A student will choose one Discipline specific elective (DSE) group for Semester-VI (same DSE group to be chosen as selected in Semester-V)

| | DSE- (Finance) | DSE- (Marketing) | DSE- (Human Resource) |
|-----|-----------------------------------------------------|---------------------------------------------|---------------------------------------------------|
| III | UBL 3054: Fundamentals of Investment Analysis | UBL 3057: Tourism and Hospitality Marketing | UBL 3060: Training and Development |
| IV | UBL 3055: Business Analysis and Valuation | UBL 3058: International Marketing | UBL 3061: Performance and Compensation Management |
| V | UBL 3056: Investment Banking and Financial Services | UBL 3059: Customer Relationship Management | UBL 3062: Human Resource Analytics |

SEMESTER-VII

| Course No. | Course Title |
|------------|---------------------------------------------------|
| UBL 4001 | Managerial Economics |
| UBL 4002 | Business Environment |
| UBL 4003 | Quantitative Methods for Management |
| UBL 4005 | Accounting for Management |
| UBL 4006 | Marketing Management |
| UBL 4008 | Management Principles and Organizational Behavior |

SEMESTER-VIII

| Course No. | Course Title |
|------------|----------------------------------------------------|
| UBL 4051 | Business Research Methodology |
| UBS 4052 | Seminar |
| UBL 4053 | Financial Management |
| UBL 4057 | Human Resource Management |
| UBL 4058 | Entrepreneurial Development and MSMEs |
| UBL 4059 | Business Communication and Personality Development |
| UBD 4058 | Research Project |

*In case, students admitted to Post Graduate Programmes have not studied compulsory value-added courses such as Drug Abuse: problem, management and prevention Course/s in under graduate Programme, they will have to take compulsory value-added course/s at PG level.

** For those students pursuing IV-year BBA Degree (Honors with Research): Students will be required to undertake research project instead of DSC1, DSC2 and DSC3

*** Every student is required to undergo industrial training of six to eight weeks during Summer Vacations

Semester-IX

| Course No. | Course Title |
|------------|--------------------------|
| UBL 5001 | DSC Business Analytics |
| UBL 5015 | DSC Strategic Management |

Discipline Specific Courses (16 Credits)

DSC Discipline Specific

Courses*

UBE 5016 SEC Viva Voce (Based on Industrial Training)

***Note: Any two of the following groups, each having two papers.**

Course No Course Title

Group A: Finance

UBL 5003 DSC Management Control System

UBL 5004 DSC Capital Markets and Investment Management

Group B: Marketing

UBL 5005 DSC Consumer Behavior

UBL 5006 DSC Marketing Research

Group C: Human Resource Management



UBL 5007 DSC Organizational Change and Development
 UBL 5008 DSC Labor Legislations and Social Security

Group D: International Business

UBL 5009 DSC International Financial and Economic Organizations
 UBL 5010 DSC Management of International Business Operations

Group E: Information Technology

UBL 5011 DSC Management Information Systems
 UBL 5012 DSC Decision Support Systems

Group F: Production and Operations

UBL 5013 DSC Management Control Systems
 UBL 5014 DSC Production Planning and Control

*In case, students admitted to Post Graduate Programmes have not studied compulsory value-added courses such as Environmental Studies (Value Added Course in under graduate) they will have to take compulsory value-added course/s at PG level.

UBL 5060 DSC Strategic Human Resource Management
 UBL 5061 DSC Emotional Intelligence and Managerial Competencies

Group D: International Business

UBL 5062 DSC International Financial Markets and Foreign Exchange
 UBL 5063 DSC Global Financial management
 UBL 5064 DSC International Marketing

Group E: Information Technology

UBL 5065 DSC Data Management Techniques
 UBL 5066 DSC E-commerce and Internet
 UBL 5067 DSC Web Designing and HTML

Group F: Production and Operations

UBL 5068 DSC Inventory Management
 UBL 5069 DSC Logistics Management
 UBL 5070 DSC Total Quality Management and Quality Control

*In case, students admitted to Post Graduate Programmes have not studied compulsory value-added courses such as Human Rights and Constitutional Duties Course/s in under graduate Programme, they will have to take compulsory value-added course/s at PG level.

SEMESTER – X

Course No. Course Title
Discipline Specific Courses (12 Credits)

UBD 5054 DSC Discipline Specific Courses*
 SEC Research Project
EDL 0010 VAC Universal Human Values-II: Understanding Harmony

Course No. Course Title

Group A Finance

UBL 5053 DSC International Financial Management
 UBL 5054 DSC Financial Markets and Financial Services
 UBL 5055 DSC Corporate Tax Law and Planning

Group B: Marketing

UBL 5056 DSC Advertising and Sales Management
 UBL 5057 DSC Brand and Retail Management

Group C: Human Resource Management

UBL 5058 DSC Services Marketing
 UBL 5059 DSC International Human Resource Management

Bachelor of Computer Applications (Honours) (CBGS)

Syllabus for the Batch from Year 2025 to Year 2029

SEMESTER – I

Subject Code Subject
 BCA01005T Computer Fundamentals & PC Software
 BCA01006L Lab-1 based on Computer Fundamentals & PC Software
 BCA01010T Introduction to Programming using Python
 BCA01011L Lab-2 based on Introduction to Programming using Python
 BCA01003T Applied & Discrete Mathematics
 BCA01008T Introduction to the Internet (SEC-1 Theory)
 BCA01009L Lab-3 based on Introduction to the Internet (SEC-1) (Practical)
 ENL121 Communication Skills in English– I (MDC-4)
 PBL601/PBL611/PHC110 Punjabi Compulsory -1 OR /Mudhli Punjabi-1 OR * Punjab History & Culture (From Earliest Times to C 320)



SEMESTER – II

| Subject Code | Subject |
|-------------------------------------|--------------------------------------------------------------------------------------------|
| | Introduction to C Programming Lab-1 based on C Programming |
| | Principles of Digital Electronics |
| | Numerical Methods & Statistical Techniques |
| SOA105 | Drug Abuse: Problem, Management and Prevention |
| (Value Added Course) (VAC-1) | |
| ENL122 | Communication Skills in English– II (Theory) (AEC-4) |
| ENP122 | Communication Skills in English– II (Practical) |
| PBL602/PBL612/PHC11 | Punjabi Compulsory-OR *Mudhli Punjabi-2 OR * Punjab History & Culture (C 320 TO 1000 A.D.) |

SEMESTER – III

| Subject Code | Subject |
|--------------|-------------------------------------------------------------------------------------------------------------------------|
| | Data Structures & File Processing Lab-1 based on Data Structures & File Processing |
| | Computer Architecture Operating Systems Cybersecurity Fundamentals (SEC-2 Theory) |
| | Lab-2 based on Cybersecurity Fundamentals (SEC-2 Practical) |
| | Information Systems (MDC-5) Internship with local public/private industry/ business /organization Field Practice – 3 |

SEMESTER-IV

| Subject Code | Subject |
|--------------|-----------------------------------------------------------------------------------|
| | Introduction to C++ Programming Lab-1 based on Introduction to C++ Programming |
| | Database Management Systems Lab-2 based on Database Management Systems |
| | Computer Networks Security in Computing (Minor) |
| ESL222 | Environment Studies (Value Added Course) (VAC-2) |
| | Compiler Design (AEC-5) |

SEMESTER – V

| Subject Code | Subject |
|--------------|-------------------------------------------------------|
| | Computer Graphics Lab-1 based on Computer Graphics |

using C++

| | |
|--|--------------------------------------------------------------------------------------|
| | Web Designing & Development Lab-2 based on Web Designing & Development |
| | Ethical Hacking (MDC-6) Lab-3 Based on Ethical Hacking |
| | Software Engineering Server-side Programming (SEC-3 Theory) |
| | Lab-4 Based on Server-side Programming (SEC-3 Practical) |
| | Internship with local public/private industry/ business /organization Field Practice |

SEMESTER-VI

| Subject Code | Subject |
|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| | Programming in Java (Theory) Lab-1 based on Programming in Java (Practical) |
| | * Software Project Advanced Web Development (Minor Theory) |
| | Lab-2 based on Advanced Web Development (Minor Practical) |
| PSL061 | Human Rights and Constitutional Duties (Value Added Course) (VAC-3) |
| Note: * The Software Project Paper as per the University Template IV (Under NEP) covers three DSCs papers. | |

SEMESTER – VII

| Subject Code | Subject |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------|
| | Cloud Computing Entrepreneurship Development Mobile Application Development Lab-1: Based on Mobile Application Development |
| | Artificial Intelligence Data Analytics (Minor-1 Theory) Lab-2: Based on Data Analytics (Minor-1 Practical) |
| | Internship with local public/private/Govt. industry/ business /organization Field Practice – 5 |

SEMESTER-VIII

(Same as opted in semester-VII)

| Subject Code | Subject |
|--------------|-----------------------------------|
| | Internet Technology and Protocols |



Technology & Ethics
 Cross-Platform Mobile Application
 Development
 Lab-1 based on Cross-Platform Mobile
 Development
 Machine Learning
 Lab-2 based on Machine Learning
 Data Visualization (Minor 2 Theory)
 Lab-3 based on Data Visualization
 (Minor 2 Practical)

Bachelor of Commerce (Three Years Degree Course)/ (Hons.) (Four Year Degree Course) (CBGS)

Syllabus for the Batch from Year 2025 To 2029

SEMESTER-I

| Course Code | Course Title |
|-----------------------------------|-----------------------------------------------------------------|
| Ability Enhancement Course | |
| ENAE-101: | English Language Skills-I |
| Compulsory Course | |
| BOA 01002T | Punjabi (Compulsory)/OR |
| BOA01103T | Basic Punjabi (Mudhli Punjabi) / OR |
| PHC110 | Punjab History & Culture |
| Discipline Specific Course | |
| BCO01005T | Financial Accounting |
| BCO01006T | Business Organization |
| BCO01008T | Business Statistics |
| Skill Enhancement Course | |
| BCO01009T | Computer Applications in Business (Theory) |
| BCO01010L | Computer Applications in Business (Practical) |
| USE0011 | Entrepreneurship Mindset-I (Mandatory Skill Enhancement Course) |

SEMESTER-II

| Course Code | Course Title |
|---------------------------------|-----------------------------------|
| Multidisciplinary Course | |
| ENMDC151 | Appreciating English Literature-I |
| BOA02002T | Punjabi (Compulsory) |

| | |
|-----------------------------------|------------------------------------------------|
| BOA02103T | Mudhli Punjabi (Basic Punjabi) |
| PHC 111 | Punjab History & Culture |
| Discipline Specific Course | |
| BCO02005T | Advanced Financial Accounting |
| BCO02006T | Commercial Law |
| BCO02007T | Business Economics |
| Value Added Course | |
| SOA: 105 | Drug Abuse: Problem, Management and Prevention |

SEMESTER-III

| | |
|-----------------------------------|-------------------------------------|
| ENAE-201: | English Language Skills-II |
| Compulsory Course | |
| BOA 03002T | Punjabi (Compulsory)/OR |
| BOA03103T | Basic Punjabi (Mudhli Punjabi) / OR |
| PHC112 | Punjab History & Culture |
| Discipline Specific Course | |
| BCO03005T | Corporate Accounting |
| BCO03006T | Company Law |
| BCO03007T | Functional Management |
| Skill Enhancement Course | |
| | Computer Based Accounting |

SEMESTER-IV

| Course Code | Course Title |
|-----------------------------------|---------------------------------------------------------------|
| ENMDC251: | Appreciating English Literature-II |
| BOA04002T | Punjabi (Compulsory) |
| BOA04103T | Mudhli Punjabi (Basic Punjabi) |
| PHC 113 | Punjab History & Culture |
| Discipline Specific Course | |
| BCO04005T | Goods and Service Tax Principles and Practices of Auditing |
| BCO04008T | Cost Accounting |
| Value Added Course | |
| ESL 222 | Environmental Studies (Value Added) |



Course)

SEMESTER-V

| Course Code | Course Title |
|-----------------------------------|-------------------------------------|
| ENAEC-301: | English Language Skills-III |
| Compulsory Course | |
| BOA 05002T | Punjabi (Compulsory)/OR |
| BOA05103T | Basic Punjabi (Mudhli Punjabi) / OR |
| PHC114 | Punjab History & Culture |
| Discipline Specific Course | |
| BCO05005T | Management Accounting |
| | Principles and Practices of Banking |
| | Financial Management |
| Skill Enhancement Course | |
| | Data Handling through SPSS |
| Internship Course | |
| | Seminar Based on Internship |

SEMESTER-VI

| Course Code | Course Title |
|-----------------------------------|----------------------------------------|
| ENMDC351: | Appreciating English Literature-III |
| BOA06002T | Punjabi (Compulsory) |
| BOA06103T | Mudhli Punjabi (Basic Punjabi) |
| PHC 115 | Punjab History & Culture |
| Discipline Specific Course | |
| | Principles and Practices of Insurance |
| | Business Environment |
| | Direct Tax Law |
| Value Added Course | |
| PSL 061 | Human Rights and Constitutional Duties |

SEMESTER -VII

| Course Code | Course Title |
|-------------|-----------------------------------|
| | Discipline Specific Course |
| | Specialization-I |

Specialization-II
Specialization-III
Specialization-IV

Minor Course

Research Methodology-I

Internship

Seminar Based on Internship

SPECIALISATIONS: Students are required to select any one of the following groups each having four papers (DSC) in Semester VII

Group I: Accounting and Finance

1. Financial Market Operations
2. Contemporary Accounting
3. Advanced Financial Management
4. Risk Management and Insurance

Group II: Marketing

1. Consumer Behavior
2. Advertising Management
3. Sales Management
4. Services Marketing

Group III: Human Resource Management

1. Human Resource Management
2. Organizational Change and Development
3. Performance Management
4. Managerial Competencies and Career Development

SEMESTER -VIII

| Course Code | Course Title |
|---------------------|-----------------------------------|
| | Discipline Specific Course |
| | Specialization-I |
| | Specialization-II |
| | Specialization-III |
| | Specialization-IV |
| Minor Course | |
| | Research Methodology-II |

SPECIALISATIONS: Students are required to



select any one of the following groups each having four papers (DSC) in Semester VIII

Group I: Accounting and Finance

1. Portfolio Management
2. International Financial Management
3. International Accounting
4. Foreign Exchange Management

Group II: Marketing

1. Retail Management
2. Customer Relationship Management
3. Brand Management
4. Strategic Marketing Management

Group III: Human Resource Management

1. Labor Legislation and Social Security
2. Training and Development
3. International Human Resource Management
4. Human Resource Development

Bachelor of Vocation (E-Commerce and Digital Marketing) (Credit Based Grading System) (CBGS) Syllabus for the Batch from Year 2025 To Year 2028

SCHEME SEMESTER-I

| Paper No | Subject Title |
|-------------------------|-------------------------------------------------------------------------------------------------------|
| BEC01001T | Fundamentals of Management |
| BEC01002T | Fundamental of E-Commerce |
| BEC01003L | Information Processing Lab |
| BEC01004L | Web Designing using HTML and DHTML |
| ENL 121 | Communication Skills in English-I |
| PBL 601/PBL 611/PHC 110 | Punjabi (Compulsory) -I OR Mudhli Punjabi-I OR Punjab History & Culture (From Earliest Times to C320) |
| USE -0011 | Entrepreneurship Mindset – I (Mandatory Skill Enhancement Course) |

SEMESTER-II

| Paper No | Subject Title |
|-----------------|-------------------------------------------------------------------|
| BEC02001T | Marketing Management |
| BEC02002T | Internet Applications |
| BEC02003T | Database Management System and Structured Query Language (Theory) |

| | |
|-------------------------|--------------------------------------------------------------------------------------------------|
| BEC02010L | Database Management System and Structured Query Language (Practical) |
| BEC02004L | Web Designing using XML and CSS |
| ENL 122 | Communication Skill in English-II (Theory) |
| ENP 122 | Communication Skill in English-II (Practical) |
| PBL 602/PBL 612/PHC 111 | Punjabi (Compulsory) -II OR Mudhli Punjabi/ -II OR/Punjab History & Culture (C 320 to 1000 A.D.) |
| SOA-105 | Drug Abuse: Problem, Management and Prevention (Compulsory) (Value Added Course) |
| USE-0012 | Entrepreneurship Mindset-II (Mandatory skill enhancement course) |

SEMESTER-III

| Paper No | Subject Title |
|-----------------|--------------------------------------------------------|
| BEC03001T | Fundamentals of Entrepreneurship |
| BEC03002T | Fundamentals of Finance & Accountancy |
| BEC03004T | PHP Programing and My SQL (Theory) |
| BEC03005L | PHP Programing and My SQL (Practical) |
| BEC03006T | Content Management System using Word Press (Theory) |
| BEC03007L | Content Management System using Word Press (Practical) |
| BEC03008L | Web Designing using Photoshop |
| BEC03009L | Website Development |

SEMESTER IV

| Paper No | Subject Title |
|-----------------|---------------------------------------------------------|
| BEC04001T | Retailing |
| BEC04002T | Advertisement & Sales Management |
| BEC04003T | Linux Server Management (Theory) |
| BEC04009L | Linux Server Management (Practical) |
| BEC04004L | Content Management System using open cart |
| BEC04005L | Web Designing using Corel Draw |
| BEC04007L | E-Commerce Website Development |
| ESL-222 | Environmental Studies (Compulsory) (Value Added Course) |

SEMESTER- V

| Paper No | Subject Title |
|-----------------|------------------------------------|
| BEC05001T | Consumer Behavior |
| BEC05002T | Concepts of Social Media Marketing |
| BEC05003T | E-commerce-Laws and Practices |
| BEC05004T | Programming in Java (Theory) |
| BEC05007L | Programming in Java (Practical) |



BEC05005L Digital Marketing Development
(Practical)

SEMESTER-VI

| Paper No | Subject Title |
|-----------|----------------------------------------------------------------|
| BEC06001T | International Marketing |
| BEC06002T | Customer Relationship Management |
| BEC06003T | Android Application Development (Theory) |
| BEC06006L | Android Application Development (Practical) |
| BEC06004T | Search Engine Optimization (Theory) |
| BEC06007L | Search Engine Optimization (Practical) |
| BEC06005L | Project Training |
| PSL0059 | Human Rights and constitutional Duties (Value added course) |

Bachelor of Commerce (Financial Services) (Three Years Degree Course)/ Bachelor of Commerce Financial Services (Hons.) (Four Year Degree Course) (CBGS)
Syllabus for the Batch from Year 2025 To 2029

SEMESTER-I

| Course Code | Course Title |
|-----------------------------------------------------------------------------------------------------------|------------------------------------------|
| | Multidisciplinary Course |
| ENL121: (Theory) | Communication Skills in English – I |
| | Compulsory Course |
| PBL 601:/PBL 611:/PHC 110: (Compulsory)**basic Punjabi (mudhli Punjabi) /**Punjab History & Culture | |
| | Discipline Specific Course |
| BCS01007T I | Quantitative Techniques for Business - I |
| BCS01008T | Business Organization and Management |
| | Skill Enhancement Course |
| BCS01009T (Theory) | Computer Applications in Business |
| BCS01010L (Practical) | Computer Applications in Business |
| USE0011 (Mandatory Skill Enhancement Course) | Entrepreneurship Mindset-I |

SEMESTER-II

| Course Code | Course Title |
|----------------------|--------------------------------------|
| | Ability Enhancement Course |
| ENL 122: (Theory) | Communication Skills in English – II |

ENP 122: Communication Skills in English – II
(Practical)
PBL 602:/PBL 612:/PHC 111: *Punjabi
(Compulsory)**mudhli Punjabi (basic Punjabi)
***Punjab History & Culture

Discipline Specific Course

| | |
|-----------|---------------------------------------------------------------------------|
| BCS02006T | Quantitative Techniques for Business - II |
| BCS02007T | Mercantile Law |
| BCS02008T | Banking Operations & Regulations |
| | Value Added Course |
| SOA: 105 | Drug Abuse: Problem, Management and Prevention (Value Added Course) |

SEMESTER-III

| Course Code | Course Title |
|-------------|--------------------------------------------|
| | Multidisciplinary Course |
| | Business Environment (MDC 5) |
| | Discipline Specific Course |
| | Income Tax Law- I |
| | Corporate & Bank Accounting |
| | Principles and Practices of Auditing |
| BCS03005T | Business Economics |
| | Skill Enhancement Course |
| | Life Skills and Personality Development |

SEMESTER-IV

| Course Code | Course Title |
|-------------|-------------------------------------------------|
| | Discipline Specific Course |
| | Cost Accounting |
| | Income Tax Law-II |
| BCS04005T | Fundamentals of Insurance and its Accounting |
| | Marketing Management |
| BCS04006T | Fundamentals of Human Resource Management |
| | Value Added Course |
| ESL 222 | Environmental Studies (Value Added Course) |

SEMESTER-V

| Course Code | Course Title |
|-------------|-----------------------------------|
| | Multidisciplinary Course |
| | Capital Market (MDC 6) |
| | Discipline Specific Course |
| | Management Accounting |
| | Goods and Services Tax |
| | Banking Law and Practices |
| | Financial Services |



Skill Enhancement Course
Startups and Entrepreneurship
Internship Course
Seminar Based on Internship

SEMESTER-VI

| Course Code | Course Title |
|-------------|----------------------------------------|
| | Discipline Specific Course |
| | Financial Management |
| | Financial Market Operations |
| | Corporate Law & Secretarial Practices |
| | Marketing of Financial Services |
| BCS06005T | Corporate Governance |
| | Value Added Course |
| PSL 061 | Human Rights and Constitutional Duties |

SEMESTER -VII

| Course Code | Course Title |
|-------------|-----------------------------------------------|
| | Discipline Specific Course |
| | Contemporary Accounting & Reporting Practices |
| | Advanced Financial Management |
| | Foreign Trade |
| | E-Commerce & E-reporting |
| | Mutual Funds |
| | Internship Course |
| | Seminar Based on Internship |

SEMESTER -VIII

| Course Code | Course Title |
|-------------|--------------------------------------------|
| | Discipline Specific Course |
| | Security Analysis and Portfolio Management |
| | International Accounting |
| | International Financial Management |
| | Indian Financial System |
| | Foreign Exchange Management |

Bachelor Of Vocation (Journalism and Media) (CBGS)

Syllabus For the Batch from Year 2025 To Year 2028

SEMESTER-I

| | |
|----------------------------|------------------------------------------------------------|
| ENL121: | Communication Skills in English – I |
| PBL601: PBL611: ** PHC110: | Compulsory - I |
| OR Mudhali Punjabi-I | OR Punjab History & Culture (From Earliest Times to C-320) |
| BMJ01005T | Communication: Principles and Practices |
| BMJ01006L | Communication: Principles and |

| | |
|-------------|----------------------------------|
| Practices | |
| BMJ01007T | Basics of Computer |
| BMJ01008L | Basics of Computer |
| BMJ01009T | News Reporting – I |
| BMJ01010L | News Reporting – I |
| BMJ01011T | History of Press |
| USE -0011 | ENTREPRENEURSHIP MINDSET-I |
| (Mandatory) | Skill Enhancement Course) |

SEMESTER -II

| Paper Code | Subject |
|----------------------------|----------------------------------------------------------------------------------------------|
| | Subject |
| Paper Code | Subject |
| ENL122: | Communication Skills in English – II |
| ENP122 | Communication Skills in English – II |
| PBL602: PBL612:/** PHC111: | Compulsory - II OR Mudhali Punjabi-II O R P U N J A B HISTORY & CULTURE (C-320 TO 1000 A.D.) |
| BMJ02005T | Media and the Laws |
| BMJ02006T | News Reporting – II |
| BMJ02007L | News Reporting – II |
| BMJ02008T | Editing for Newspapers |
| BMJ02009L | Editing for Newspapers |
| BMJ02010T | Design and Pagination |
| BMJ02011L | Design and Pagination |
| SOA105 | Drug Abuse: Problem, management and Prevention (VAC) |

SEMESTER -III

| Paper Code | Subject |
|-------------------|------------------------|
| Paper Code | Subject |
| BMJ03001T | Broadcasting in India |
| BMJ03002T | Business Communication |
| BMJ03003L | Business Communication |
| BMJ03004T | Photo Journalism |
| BMJ03005L | Photo Journalism |
| BMJ03006T | Radio Journalism |
| BMJ03007L | Radio Journalism |
| BMJ03008T | Advertising |
| BMJ03009L | Advertising |

SEMESTER - IV

| Paper Code | Subject |
|-------------------|--------------------------|
| Paper Code | Subject |
| BMJ04001T | Media Management |
| BMJ04002T | Public Relations |
| BMJ04003L | Public Relations |
| BMJ04004T | TV Journalism |
| BMJ04005L | TV Journalism |
| BMJ04006T | Camera, Lights and Sound |
| BMJ04007L | Camera, Lights and Sound |
| BMJ04008T | Cyber Journalism |



BMJ04009L Cyber Journalism
ESL-222 Environment Studies (VAC)

SEMESTER -V

| Paper Code | Subject |
|------------|----------------------------|
| BMJ05001T | GK and Current Affairs - I |
| BMJ05002L | GK and Current Affairs - I |
| BMJ05003T | Development Communication |
| BMJ05004T | Film Production |
| BMJ05005L | Film Production |
| BMJ05006T | Event Management |
| BMJ05007L | Event Management |
| BMJ05008T | Writing for Media |

SEMESTER -VI

| Paper Code | Subject |
|------------|--------------------------------------------|
| BMJ06001T | GK and Current Affairs – II |
| BMJ06002L | GK and Current Affairs – II |
| BMJ06003T | Folk Media |
| BMJ06004T | Communication Research |
| BMJ06005L | Communication Research |
| BMJ06006T | Publishing |
| BMJ06007L | Publishing |
| BMJ06008L | Training |
| PSL061 | Human Rights & Constitutional Duties (VAC) |

Master of Commerce (FYIP) (CBEGS)

SEMESTER – I

| Course Code | Course Title |
|-------------|-------------------------------------------------------------------|
| ENL-1001 | Communicative English-I |
| PBL- 1021/ | ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ-I / ਮੁੱਢਲੀ ਪੰਜਾਬੀ |
| PBL1022* | *(In lieu of Punjabi Compulsory)/ |
| HSL-4060** | **Punjab History and Culture (1450-1716) |
| | Introductory Accounting |
| USL-1001 | Principles and Practices of Management |
| USL-1002 | Business Law |
| USL-1003 | Digital Fluency |
| USL-1004 | Human Rights & Constitutional Duties (Value Added Course) |
| PSL-0059 | MD Course*** |
| USE -0001 | Entrepreneurship Mindset – I (Mandatory Skill Enhancement Course) |

SEMESTER – II

| Course Code | Course Title |
|-------------|---------------------------------------------------------------------|
| ENL-1051 | Communicative English-II |
| PBL- 1031/ | ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ-II /*ਮੁੱਢਲੀ ਪੰਜਾਬੀ |
| PBL- 1032* | (In lieu of Punjabi Compulsory)/ |
| HSL-5020** | **Punjab History and Culture (1717- 1947) |
| USL-1011 | Advanced Financial Accounting |
| USL-1012 | Banking Principles and Practices |
| USL-1013 | Principles of Marketing |
| SOL-1006 | Drug Abuse: Problem, Management and Prevention (Value Added Course) |
| | MD Course*** |
| USE -0002 | Entrepreneurship Mindset – II (Mandatory Skill Enhancement Course) |

Master of Commerce (Data Analytics) (FYIP)

SEMESTER – I

| Course Code | Course Title |
|----------------------|---------------------------------------------------------------------------------------|
| ENL-1001 | Communicative English-I |
| PBL- 1021/PBL- 1022* | HSL-4060** Punjabi Compulsory)/Mudali Punjabi**Punjab History and Culture (1717-1947) |
| PSL-0059 | Human Rights & Constitutional Duties (Value Added Course) |
| USL1101 | Financial Accounting |
| USL-1102 | Business Dynamics and Entrepreneurship |
| USL1103 | Business Management |
| USL1104 | Fundamentals of MS-EXCEL |
| | MD Course*** |
| USE0001 | Entrepreneurship Mindset – I (Mandatory Skill Enhancement Course) |

SEMESTER – II

| Course Code | Course Title |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENL-1051 | Communicative English-II |
| PBL- 1031/ PBL1032* | HSL-5020 ** Mudhli Punjabi *(In lieu of Punjabi Compulsory)/ **Punjab History and Culture (1450-1716) (Special paper in lieu of Punjabi) (For those students who are not domicile of Punjab |
| SOL-1006 | Drug Abuse: Problem, Management and Prevention (Value Added Course) |
| USL1111 | Business Laws |
| USL1112 | Fundamentals of DBMS and SQL |
| USL1113 | Business Statistics Using Open-Source Software |
| | MD Course*** |
| USE0002 | Entrepreneurship Mindset – II (Mandatory Skill Enhancement Course) |

Master of Computer Applications (FYIP) (CBEGS)

Syllabus for the batch from year 2025 to 2030

SEMESTER-I

| Course Code | Course Title |
|-------------|---------------------------------------------------------------------|
| CSL1010 | Programming Language–I |
| CSL1014 | Fundamentals of IT |
| ECL1091 | Electronics Fundamentals |
| MTL1011 | Mathematics–I |
| CSP1012 | Programming Lab–I |
| ENL1001 | Communicative English–I (AEC) |
| SOL1006 | Drug Abuse: Problem, Management and Prevention (Value Added Course) |
| | Elective-I (Ability Enhancement Course) |
| | List of Elective–I |



1. PBL1021 Punjabi Compulsory-IOR
2. PBL1022- Mudhli Punjabi-IOR
3. HSL4060* Punjab History & Culture (1450-1716)

- CSL1023 Data Structures & File Processing
 CSL1024 Object Oriented Programming C++
 CSP1020 Programming Lab-II
 ENL1051 Communicative English-II (Ability Enhancement Course)
 PSL0059 Human Rights & Constitutional Duties (Value Added Course)

SEMESTER – II

- CSL1021 Numerical Methods
 CSL1022 Data Base Management System

MASTER OF ARTS IN PUNJABI (CBEGS) (Two Year Programme) (Syllabus for the Batch from Year 2025 to Year 2027)

Scheme Code: PBL

ਸਮੇਸਟਰ ਪਹਿਲਾ

| Paper Code | C/MS/ MD/AE C/SEC/ VAC/E | ਪੇਪਰ ਦਾ ਨਾਂ | L | T | P | Credits | Mid Sem Marks | End Sem Marks | Total Marks |
|------------|-----------------------------------|------------------------------|---|---|---|---------|---------------------|---------------------|----------------|
| PBL4071 | C | ਸਾਹਿਤ ਸਿਧਾਂਤ ਅਤੇ ਕਾਵਿ ਸ਼ਾਸਤਰ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4072 | C | ਗੁਰਮਤਿ ਕਾਵਿ : ਵਿਸ਼ੇਸ਼ ਅਧਿਐਨ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4073 | C | ਸਭਿਆਚਾਰ ਅਤੇ ਪੰਜਾਬੀ ਸਭਿਆਚਾਰ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4074 | C | ਮੌਧਕਾਲੀਨ ਪੰਜਾਬੀ ਬਿਰਤਾਂਤ ਕਾਵਿ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4077 | C | ਤੁਲਨਾਤਮਕ ਭਾਰਤੀ ਸਾਹਿਤ | 4 | | | 4 | 30 | 70 | 100 |

20

ਸਮੇਸਟਰ ਦੂਜਾ

| Paper Code | C/MS/ MD/AE C/SEC/ VAC/E | ਪੇਪਰ ਦਾ ਨਾਂ | L | T | P | Credits | Mid Sem Marks | End Sem Marks | Total Marks |
|------------|-----------------------------------|----------------------------------------------------------------------|---|---|---|---------|---------------------|---------------------|----------------|
| PBL4081 | C | ਬੋਝ ਅਤੇ ਪੰਜਾਬੀ ਆਲੋਚਨਾ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4082 | C | ਲੋਕਧਾਰਾ ਅਤੇ ਪੰਜਾਬੀ ਲੋਕਧਾਰਾ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4083 | C | ਭਾਸ਼ਾ ਵਿਗਿਆਨ ਅਤੇ ਪੰਜਾਬੀ ਭਾਸ਼ਾ-I | 4 | | | 4 | 30 | 70 | 100 |
| PBL4084 | C | ਪੰਜਾਬੀ ਨਾਵਲ : ਵਿਸ਼ੇਸ਼ ਅਧਿਐਨ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4085 | C | ਪੰਜਾਬੀ ਨਾਟਕ ਅਤੇ ਇਕਾਂਗੀ | 4 | | | 4 | 30 | 70 | 100 |
| PBL4089 | C | ਪਰਵਾਸੀ ਅਤੇ ਪਾਕਿਸਤਾਨੀ ਪੰਜਾਬੀ ਸਾਹਿਤ : ਵਿਸ਼ੇਸ਼ ਅਧਿਐਨ | 4 | | | 4 | 30 | 70 | 100 |
| *SOL1006 | VAC | Drug Abuse : Problem, Management and Prevention (Value Added Course) | 2 | | | 2 | 15 | 35 | 50 |

26



3

MASTER OF ARTS IN PUNJABI (CBEGS) (Two Year Programme)
(Syllabus for the Batch from Year 2025 to Year 2027)

ਸਮੇਸਟਰ ਤੀਜਾ

| Paper Code | C/MS/ MD/AE C/SEC/ VAC/E | ਪੇਪਰ ਦਾ ਨਾਂ | L | T | P | Credits | Mid Sem Marks | End Sem Marks | Total Marks |
|------------|-----------------------------------|----------------------------------------------------------------|---|---|---|---------|---------------------|---------------------|----------------|
| PBL5071 | C | ਭਗਤ-ਬਾਣੀ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5072 | C | ਵਾਰਤਕ ਅਤੇ ਪੰਜਾਬੀ ਵਾਰਤਕ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5073 | C | ਭਾਸ਼ਾ ਵਿਗਿਆਨ ਅਤੇ ਪੰਜਾਬੀ ਭਾਸ਼ਾ-II | 4 | | | 4 | 30 | 70 | 100 |
| PBL5074 | C | ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਹਾਣੀ : ਵਿਸ਼ੇਸ਼ ਅਧਿਐਨ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5076 | C | ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਕੰਪਿਊਟਰ ਐਪਲੀਕੇਸ਼ਨਜ਼ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5077 | E | ਵਿਸ਼ਵ ਕਲਾਸਿਕੀ ਸਾਹਿਤ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5087 | E | ਭਾਸ਼ਾ ਵਿਗਿਆਨ : ਵਿਹਾਰਕ ਅਧਿਐਨ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5088 | E | ਸ਼ਾਹਮੁਖੀ ਲਿਪੀ | 4 | | | 4 | 30 | 70 | 100 |
| *ESL2022 | VAC | Environmental Studies (Value Added Course) | 2 | | | 2 | 30 | 70 | 100 |
| *PSL0059 | VAC | Human Rights and Constitutional Duties (Value Added Course) | 2 | | | 2 | 30 | 70 | 100 |

28

ਸਮੇਸਟਰ ਚੌਥਾ

| Paper Code | C/MS/ MD/AE C/SEC/ VAC/E | ਪੇਪਰ ਦਾ ਨਾਂ | L | T | P | Credits | Mid Sem Marks | End Sem Marks | Total Marks |
|------------|-----------------------------------|----------------------------------------------------------------------------------------|---|---|---|---------|---------------------|---------------------|----------------|
| PBL4078 | C | ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਵਿਤਾ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5083 | C | ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ | 4 | | | 4 | 30 | 70 | 100 |
| PBL5085 | C | ਸੂਫੀਵਾਦ ਅਤੇ ਪੰਜਾਬੀ ਸੂਫੀ ਕਾਵਿ | 4 | | | 4 | 30 | 70 | 100 |
| EDL0010 | VAC | Universal Human Values-II: Understanding Harmony (Compulsory Value Added Course) | 2 | | | 2 | 15 | 35 | 50 |
| PBD5090 | D | ਬੋਜ-ਪ੍ਰੋਜੈਕਟ | | | | 12 | | | 300 |

26

Total Credit 100



**MASTER OF COMPUTER APPLICATIONS
(CBEGS)
SYLLABUS FOR THE BATCH FROM YEAR 2025
TO YEAR 2027**

SEMESTER - I

| Sub Code | Subject |
|----------|------------------------------------------------------------|
| CSL4050 | Design and Analysis of Algorithms |
| CSL4052 | System Software |
| CSL4053 | System Simulation [#] |
| CSL5039 | Soft Computing |
| | Department Elective-I* |
| CSP4054 | Programming Lab |
| CSP4003 | Professional Development –IV (Skill Enhancement Course) |
| | Sub Total: |
| | Grand Total: |
| CSL4035 | Secure software development |
| CSL4036 | Machine Learning |
| CSL4037 | Computer Graphics |

SEMESTER-II

| Sub Code | Subject |
|----------|--------------------------------------------------------------------------------|
| CSL4099 | Theory of Computation |
| CSL4065 | Distributed Systems |
| CSL4033 | Microprocessor & its applications |
| CSL4094 | Open-Source Software (Skill Enhancement Course) |
| | Department Elective-II* |
| CSP4064 | Programming Lab |
| CSP4004 | Professional Development -V (Skill Enhancement Course) |
| EDL0010 | Universal Human Values-II Understanding Harmony (Value Added Course -04) |
| | Sub Total: |
| | Grand Total: |

***Options for Department Elective-II**

| | |
|---------|----------------------------------|
| CSL4096 | Information Systems and Security |
| CSL4097 | Deep Learning |
| CSL4098 | Digital Image Processing |

*Equal number of students will be distributed on choice-cum-merit basis for the offered elective subjects.

SEMESTER-III

| Sub Code | Subject |
|----------|--------------------------------------|
| CSL5038 | Advanced Software Engineering |
| CSL5040 | Mobile Computing |
| CSL5042 | Advanced Computer Architecture |
| CSL5074 | Cloud Native Application development |
| | Department Elective-III* |
| CSP5036 | Programming Lab |

Sub Total:

Grand Total:

***Options for Department Elective-III**

| | |
|---------|-----------------------------|
| CSL5075 | Digital Forensics |
| CSL5076 | Natural Language Processing |
| CSL5077 | Computer Vision |

*Equal number of students will be distributed on choice-cum-merit basis for the offered elective subjects.

SEMESTER-IV

| Sub Code | Subject |
|----------|---------------------------------------------------|
| CSD6090 | Major Project/Industrial Training/Dissertation |

**Master of Business Administration (Credit Based
Evaluation and Grading System)**

Syllabus for the Batch from Year 2025 To Year 2027

SEMESTER-I

| Course No. | Course Title |
|------------|------------------------------------------------------|
| UBL 4001 | Managerial Economics |
| UBL 4002 | Business Environment |
| UBL 4003 | Quantitative Methods for Management |
| UBL 4005 | Accounting for Management |
| UBL 4006 | Marketing Management |
| UBL 4008 | Management Principles and Organizational Behavior |

SEMESTER-II

| Course No. | Course Title |
|------------|------------------------------------------------------------------------|
| UBL 4051 | Business Research |
| UBL 4052 | SEMINAR |
| UBL 4053 | Financial Management |
| UBL 4057 | Human Resource |
| UBL 4058 | Entrepreneurial Development and MSMEs |
| UBL 4059 | Business Communication and Personality Development |
| SOL-1006 | Drug Abuse: Problem, Management and Prevention (Value Added Course) |

SEMESTER-III

| Course No. | Course Title |
|-------------------------------------------------|----------------------|
| UBL 5001 | Business Analytics |
| UBL 5015 | Strategic Management |
| Discipline Specific Courses (16 Credits) | |
| Discipline Specific Courses* | |



| | |
|----------------------------------------------------|-------------------------------|
| UBE 5016 Industrial Training) | Viva Voce*** (Based on |
| ESL 2022 2 --- 2 Added Course) | Environmental Studies (Value |
| Course No. | Course Title |
| Group A: Finance | |
| UBL 5003 | Management Control System |
| UBL 5004 | Capital Markets and |
| Investment Management | |
| Group B: Marketing | |
| UBL 5005 | Consumer Behavior |
| UBL 5006 | Marketing Research |
| Group C: Human Resource Management | |
| UBL 5007 | Organizational Change & |
| Development | |
| UBL 5008 | Labor Legislations and Social |
| Security | |
| Group D: International Business | |
| UBL 5009 | International Financial and |
| Economic Organizations | |
| UBL 5010 | Management of International |
| Business Operations | |
| Group E: Information Technology | |
| UBL 5011 | Management Information |
| Systems | |
| UBL 5012 | Decision Support Systems |
| Group F: Productions and Operations Finance | |
| UBL 5013 | Management Control System |
| UBL 5014 | Production Planning & Control |

SEMESTER-IV

| Course No. | Course Title |
|-------------------------------------------------|------------------------------|
| Discipline Specific Courses (12 Credits) | |
| DSC | Discipline Specific Courses* |
| UBD 5054 | SEC Research Project |
| PSL 0059 | VAC** Human Rights and |
| Constitutional Duties | |
| EDL 0010 | Universal Human Values- |

II: Understanding Harmony

| Course No | Course Title |
|-------------------------------------------|----------------------------------|
| Group A Finance | |
| UBL 5053 | DSC International Financial |
| Management | |
| UBL 5054 | DSC Financial Markets and |
| Financial Services | |
| UBL 5055 | DSC Corporate Tax Law and |
| Planning | |
| Group B: Marketing | |
| UBL 5056 | DSC Advertising and Sales |
| Management | |
| UBL 5057 | DSC Brand and Retail |
| Management | |
| UBL 5058 | DSC Services Marketing |
| Group C: Human Resource Management | |
| UBL 5059 | DSC International Human |
| Resource Management | |
| UBL 5060 | DSC Strategic Human |
| Resource Management | |
| UBL 5061 | DSC Emotional Intelligence |
| and Managerial Competencies | |
| Group D: International Business | |
| UBL 5062 | DSC International Financial |
| markets and Foreign Exchange | |
| UBL 5063 | DSC Global Financial |
| Management | |
| UBL 5064 | DSC International Marketing |
| Group E: Information Technology | |
| UBL 5065 | DSC Data Management |
| Techniques | |
| UBL 5066 | DSC E-commerce and Internet |
| UBL 5067 | DSC Web Designing and |
| HTML | |
| Group F: Production and Operations | |
| UBL 5068 | DSC Inventory Management |
| UBL 5069 | DSC Logistics Management |
| UBL5070 | DSC Total Quality Management and |
| Quality Control | |



RULES AND REGULATIONS

ADMISSION RULES

Following Certificates/documents are required to be produced at the time of admission

- Original certificate of having passed the lower examination.
- Candidates who have already registered with the University will produce his/her Registration Number or Student ID at the time of admission.
- Candidates belonging to SC/ST/Backward class are required to attach a certificate for the same along with relevant documents with the admission form duly attested. (Category certificate, free ship card, Income certificate, Resident certificate, Aadhar card linked with DBT account, Declaration attested by notary, Copy of Mother's Aadhar Card and Father's Aadhar Card.
- Foreign students are required to attach Eligibility Certificate with the admission form, otherwise they will not be considered for the admission.
- Candidates from other Universities/ Boards are required to produce Migration Certificate. They are also required to produce DMC of lower examination and pay migration fee.
- Students are required to deposit tuition fee and other funds in July-August and January- February.
- Character certificate from the head of the Institute last attended.
- Original certificate from Board/University which shows Date of Birth of the candidate.

Note: The principal reserves the right to grant or refuse admission to any candidate without assigning any reason.

LIBRARY RULES

- A student can get only two books at one time.
- The issued books must be returned within 15 days. Students who fail to return the books on the due date shall pay a fine of for the period beyond that date.
- If needed, librarian can ask the student to return the issued books immediately.
- Students are not allowed to pass the books to any other person.
- Reference books and Periodicals shall not be issued.
- If a student loses or damages a book, he/she will have to submit a new copy or pay its cost.
- Students are advised to check the books when these are issued. If a book is found torn or damaged on its return, the student will be held responsible for it.
- Every student is given tickets along with the identity card. The books shall be issued only on the presentation of the ticket. In case of loss of the ticket, duplicate ticket may be issued on the payment of fine.
- It is compulsory for a student to deposit the ticket and identity card before leaving the college.
- The students must observe silence in the library.
- In case of loss of Identity card, a duplicate Identity card may be issued on the payment of fine.



ATTENDANCE AND LEAVE RULES

- Student coming late in the class will not be marked present. However, She/he may be permitted to attend the lecture.
- Student must apply for leave by informing the class in-charge.
- In case of severe illness, the student should apply for leave as early as he/she comes to the College. Medical Certificate must be attached to the application form. Leave for whatever reason will not benefit the student to complete his/her lectures.
- Application for leave must be signed by parent or guardian.
- Leave up to three days can be sanctioned by the teacher in charge. Leave for more than three days will be sanctioned by the principal at the recommendation of the teacher in charge.
- Leave for one period can be granted by the concerned teacher.
- Note: It is student's own responsibility to enquire about his/her lectures of the end of every month from the concerned teacher.

ANTI-RAGGING RULES AND REGULATIONS

Ragging is a disturbing reality in the higher education system of our country. Despite the fact that over the years, ragging has claimed hundreds of innocent lives and has ruined the careers of thousands of bright students, the practice is still perceived by many as a way of 'familiarization' and an 'initiation into the real world' for young college-going students. The *Ragging is defined as any disorderly conduct, whether by words spoken or written or by an act, has the effect of teasing, treating, or handling with rudeness a fresher or a junior student.* Indulging in a rowdy or undisciplined activity that causes or is likely to cause annoyance, hardship, or psychological harm or to raise fear or apprehension thereof in a fresher or junior student. Asking the students to do any act or perform something that such students will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or junior student. This can lead to adverse effects such as depression, anxiety, and sometimes even suicide.

What Constitutes Ragging?

Ragging constitutes one or more of any of the following acts:

- a) Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
- b) Indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student.
- c) Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student.
- d) Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher.



- e) Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.
- f) Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students
- g) Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;
- h) Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student.
- i) Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher.

Punishment Provisions

Any student or group of students found guilty of ragging on campus or off campus shall be liable to one or more of the following punishments:

- a) Debarring from appearing in any sessional test/ university examination or withholding results
- b) Suspension from attending classes and academic privileges
- c) Withdrawing scholarships and other benefits
- d) Suspension from the college for a period of one month
- e) Cancellation of admission
- f) Debarring from representing the institution in any national or international meet, tournament, youth festival, etc.
- g) Suspension/expulsion from the hostel
- h) Rustication from the institution for periods varying from 1 to 4 semesters or equivalent period
- i) Expulsion from the institution and consequent debarring from admission to any other institution
- j) Fine up to twenty-five thousand rupees
- k) Imprisonment for a term which may extend to two years or with fine which may extend to ten thousand rupees or with both
- l) Collective punishment - When the students committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment as a deterrent to ensure community pressure on the potential raggers.



Reporting Procedure

- a) *Submit a Complaint:* students can submit a complaint in person, via email, or through an online form.
- b) *Confidentiality:* The committee ensures that all complaints are handled confidentially.
- c) *Investigation:* The committee will conduct a thorough investigation of the complaint.
- d) *Action:* Based on the findings, appropriate disciplinary action will be taken against the offenders.
- e) *Support:* Victims will be provided with the necessary support and help.

Anti Ragging Committee

Our institution is committed to creating a safe and supportive environment for all students. The Anti-Ragging Committee has been established to prevent any form of ragging and to take stringent action against those who indulge in such activities.

Chairperson

Dr. Parwinder Kaur Dhillon

Ph. +918283825353

Members:

Dr. Lakhveer Singh

Dr. Sonia Kundra

Dr. Neha Monga

Mrs. Savita

Office Superintendent

Helpline

For immediate assistance, students can contact the Anti-Ragging Helpline:

- National Anti-Ragging Helpline: 1800-180-5522
- College Anti-Ragging Email: helpline_ragging@gndujal.org
- National Anti-Ragging Email: helpline@antiragging.in

Our institution is dedicated to ensuring a safe and nurturing environment for all students. The Anti-Ragging Committee is always available to support and protect students from any form of ragging. Together, we can create a ragging-free campus where every student can thrive.



FEES STRUCTURE & SCHOLARSHIPS

TENTATIVE FEES STRUCTURE

| Name of the Course | Semester - I | Semester - II |
|--------------------------------------------|-------------------------|---------------|
| M.B.A. (FYIP) | 47,580 | 20,285 |
| B.C.A. | 28,755 | 18,725 |
| B. Com. | 20,180 | 9650 |
| B. Voc. (E-Commerce and Digital Marketing) | 14,765 | 6050 |
| B. Com. (F.S.) | 30,960 | 9875 |
| B. Voc. (Journalism and Media) | 14,765 | 6050 |
| M.A. (Punjabi) | 24,555 | 1900 |
| M.Com. (TYC) | 38,235 | 15,580 |
| M.C.A. (Two Year) | 66,265 | 46,050 |
| M.B.A. (TYC) | 64,695 | 45,550 |
| <i>M. Com. (FYIP)*</i> | To be Finalised by GNDU | |
| <i>M. Com. (FYIP – Data Analytics) *</i> | | |
| <i>M.C.A. (FYIP)</i> | | |

- Migration, Registration and verification fee for PSEB and other boards will be charged extra as per university rules.
- University reserves the right to levy a uniform/ fee/fund as per resolutions of the university.
- Regular study certificate and No Objection certificate will be issued only after the complete payment of fees and funds.

FINANCIAL ASSISTANCE AND SCHOLARSHIPS/ STIPENDS

Post Matric Scholarship is available to Scheduled Caste students whose parents/guardians' annual income from all sources does not exceed Rs. 2.5 lacs. The amount of scholarship to SC students will be transferred directly to the Aadhaar card linked bank account of the beneficiaries

However, it is the responsibility of the students to apply online for these scholarships as per the directions of the government.

In addition to the post-matric scheme, the college offers need-based scholarships for students from economically weaker sections and other eligible categories. Every year, a significant number of students benefit from either full or partial tuition fee waivers through these initiatives.

To access these funds, students are required to apply online. A dedicated committee, constituted by the principal, carefully reviews all applications and conducts interviews with the candidates to ensure that financial aid is granted to those who need it most.

CAMPUS ACTIVITIES



ਅਰਦਾਸ

ਬਿਰਥੀ ਕਦੇ ਨ ਹੋਵਈ ਜਨ ਕੀ ਅਰਦਾਸਿ ॥
ਨਾਨਕ ਜੇਰੁ ਗੋਬਿੰਦ ਕਾ ਪੂਰਨ ਗੁਣਤਾਸਿ ॥





National Seminar on “Appraisal of Sustainable Development Goals on North Western India: Navigating Opportunities and Challenges for a Greener Future”

Guru Nanak Dev University College, Jalandhar organized a National Seminar on “Appraisal of Sustainable Development Goals on North Western India: Navigating Opportunities and Challenges for a Greener Future” under the aegis of Indian Council of Social Science Research. The event was graced by Usha Kapoor as Chief Guest, Dr. Bhup Singh Gaur as Keynote Speaker, Dr. Rupam Jagota, Dr. Jagsir Singh as Guest of Honour.



Financial Literacy, Investor Education & Awareness Programme

Department of Management organised a seminar on Financial Literacy, Investor Education & Awareness Programme by Dr. (ACS) Jaswinder Kaur (SEBI SMART Trainer).



Employability Training Programme under the Naandi Foundation–Mahindra Classroom Initiative

A 40-hour Employability Training Programme was organized at GNDU College, Jalandhar for final-year MBA, BCA, and B. Com students under the Naandi Foundation–Mahindra Classroom Initiative, facilitated by Ms. Anjee Jain. The Programme focused on employability skills, communication, resume writing, interview preparation, leadership, and career planning through interactive sessions. It aimed to bridge the gap between academics and industry expectations by enhancing professional competencies and life skills.



Workshops in collaboration with Golden Jubilee Centre for Entrepreneurship and Innovation, Guru Nanak Dev University, Amritsar, sponsored by Rashtriya Uchatar Shiksha Abhiyan

The college conducted three two-day workshops in collaboration with Golden Jubilee Centre for Entrepreneurship and Innovation, Guru Nanak Dev University, Amritsar, sponsored by Rashtriya Uchatar Shiksha Abhiyan. The initiative was held under the leadership of Prof. (Dr.) Karamjeet Singh and Prof. (Dr.) Saroj Bala, with coordination by Dr. Balwinder Singh and Dr. Harminder Singh.





Workshop on Innovation: From Classroom to Unicorn





Workshop on Full Stack Web Development using MERN Stack





Workshop on Statistical Analysis using R-Studio





Literary Club

An inter-college competition in poetry recitation, poster making, and public speaking in Punjabi was celebrated to mark International Mother Language Day. Dr. Sukhwinder Singh Sangha, former Head of Punjabi Department at Regional Campus Jalandhar was the Chief Guest for the event.



National Service Scheme (N.S.S.)

Guru Nanak Dev University College organised a one-day NSS seminar, “Say No to Drugs, Say Yes to Life,” to spread awareness about the harmful effects of drug abuse among youth. Chief Guest Ramanjeet Kaur (Ajit Singh Foundation) and Special Guest Praveen Abrol, along with college officials, stressed the need for collective action to eradicate the drug menace.



Guru Nanak Dev University College organised a one-day NSS seminar on “Drug Awareness,” attended by IPS Rishabh Bhola, Mr. S. M. Singh (Disha Deep NGO), and social worker Raju Soni as key speakers. Senior Medical Officer Dr. Harman Kirandeep Kaur delivered an informative session on prevention.



Students of the College participated in the Civil Defense Camp from January 12 to January 20, 2026 and received basic and specialized training in Civil Defense.





Sports Day

The two-day Sports Mela commenced with great enthusiasm at Guru Nanak Dev University College, with hockey Olympian Gundeep Kumar as Chief Guest and social worker Harjinder Singh Ladda as Special Guest. The mela began with a march-past and torch lighting, followed by matches in cricket, badminton, chess, volleyball among many others.



Laurels in Inter-College Competitions and Youth Festival Participation

GNDU College proudly secured the Overall Second Runners-Up Trophy in the Government and Constituent Colleges Zone at the Youth Festival 2024 organized by Guru Nanak Dev University, Amritsar. The college participated in 12 events and achieved remarkable success, winning First Prize in On-the-Spot Painting, Second Prize in Classical Vocal Solo, Rangoli, Skit, Giddha, and Debate, and Third Prize in Costume Parade. In the 2025 Youth festival organised by Guru nanak dev university, our students achieved various positions (First Prize in rangoli, Second Prize in Gidha, Skit, Mimicry, Cartooning, On the spot painting and Costume parade).



Guru Nanak Dev University College proudly secured the Overall 1st Runner-Up Trophy along with a cash prize of ₹2100 at “Kala Utsav” organised by Trinity college.





Guru Nanak Dev University College proudly secured various positions in “SPARK” organised by Apeejay Institute of Management & Engineering .



Guru Nanak Dev University College proudly secured the various positions along with a cash prize of ₹3100 at “Kshitiz” organised by GNA university.



Guru Nanak Dev University organized a State Level Cultural Programme under “Yudh Nasheya Virudh” We are proud to share that Komal from B. Com 6th Semester secured 2nd position in the Poster Making Competition and won a trophy with a cash prize of ₹4000



Guru Nanak Dev University College proudly secured various positions in “COLORS” organised by CT Group of institution .



International Yoga Day





Workshop of Journalism



Different Activities in college campus





ACADEMIC EXCELLENCE

UNIVERSITY MERIT POSITIONS HOLDERS



Simranjit Kaur
2nd in University
MBA (TYP)
CGPA 8.85
May 2025



Rajveer
2nd in University
B.Voc (E-Com & D.M.)
83.8%
May 2025



Navneet Kaur
2nd in University
M.A. Punjabi
CGPA 8.36
May 2025



Princy
10th in University
B.Com
78%
May 2025



Sonali
14th in University
B.Com
77.7%
May 2025



Mehak Kalia
28th in University
B.Com
76.95
May 2025



Kanika Mahey
1st in University
MCA (TYC)
CGPA 8.99
May 2024



Upinderjeet Kaur
1st in University
MA Punjabi
CGPA 8.21
May 2024



Yatiraj Bhagotra
1st in University
B. Voc (Photography & Journalism)
76.83%
May 2024



Pranjal Jain
2nd in University
MBA (TYP)
CGPA 9.18
May 2024



Sunaina
2nd in University
MBA (FYIC)
CGPA 8.38
May 2024



2nd in University
B.VOC
(E-Commerce & Digital Marketing)
80.7%
May 2024



Ravi Kumar
2nd in University
B. Voc
(Photography & Journalism)
74.83%
May 2024



Harpuneet Kaur
6th in University
BBA
75.34%
May 2024



Simranpreet Kaur
7th in University
BBA
75%
May 2024



Sukhchain Singh
1st in University
B. Voc (P & J)
72.79%
May 2023



CAMPUS PLACEMENTS



Deepika Ahuja
Crescendo
CTC 8.29 Lakh



Jyotsna
Gujarat Gas Ltd.
CTC 7.2 Lakh



Ekta
IDBI Bank
CTC 6.5 Lakh



Shivam Aggarwal
IDBI Bank
CTC 6.5 Lakh



Saloni
IDBI Bank
CTC 6.5 Lakh



Tamanna Loona
Learn Flu
CTC 4-6 Lakh



Monika
HDFC Life
CTC 4.75 Lakh



Manish Kumar
HDFC Life
CTC 4.75 Lakh



Nishant Pandey
HDFC Life
CTC 4.75 Lakh



Shivam Aggarwal
HDFC Life
CTC 4.75 Lakh



Tarun Kumar
ICICI Prudential
CTC 4.5 Lakh



Sakshi
ICICI Prudential
CTC 4.5 Lakh



Reeta Kumari
ICICI Securities
CTC 4 Lakh



Sunaina
Bajaj Alliance
CTC 4 Lakh



Alisha Ahuja
Axis Bank
CTC 3.95 Lakh



Ishita Goyal
Axis Bank
CTC 3.95 Lakh



Shruti Aggarwal
Axis Bank
CTC 3.95 Lakh



Pankita
Axis Bank
CTC 3.95 Lakh



Manpreet Kaur
Axis Bank
CTC 3.95 Lakh



Muskan
DMART
CTC 3.5 Lakh



OUR ALUMNI



Sahil Chaudhry
Section Officer
Finance,
Punjab Government



Amit Gautam
Inspector Audit
Chief Auditor, Cooperative
Societies Punjab



Dharvinder Kumar
Inspector Audit
Chief Auditor, Cooperative
Societies Punjab



Ajay
Accountant
Punjab Urban Planning &
Development Authority (PUDA),
Jalandhar



Vikas Kumar
MTS
Department of Posts



Bhuvan
Inspector Audit
Chief Auditor, Cooperative
Societies Punjab



Ashish Kumar
Accountant
Improvement Trust,
Hoshiarpur



Sidharth Kalia
Director
Bank Of Singapore (UAE)

